



# PRIVWEALTH

YOUR WEALTHY CHOICE

Wealth Partner



OVERVIEW: - In a world swamped by information, headlines and disorder, where data has become imperative for doing the complete market analysis. PRIVIWEALTH is dedicated to provide sound intellectual framework & analytical tools that are essential for financial success.



WHAT WE ARE: We believe that real money is in training our mind to be financially intelligent, PRIVIWEALTH team is willing to take risks and invest in the opportunities that others do not foresee. Our aim is to impart the way of wealth generation & protection through our analysis of stocks, Mutual funds, & ETF's

## VISION & MISSION:-

PRIVIWEALTH vision is to become  
Legendary with our niche clientele  
in providing complete market  
analysis which bears risk & cost  
Adjusted returns.



## CODE OF ETHICS:-

1. Transparency which implies openness, communication & accountability.
2. Result Oriented Relationships induce Loyalty & Productivity.
3. Firm adherence to Integrity, which dissolves immoral & inartistic values leads to impeccable transparency and trust.
4. Passion, an intense enthusiastic emotion to provide acclaimed Research & Execution.



## WHY STOCK MARKET ADVISORY FROM PRIVIWEALTH

While investing and trading, timing is more important and there is an illusion in financial market that it cannot be timed, but as a matter of surprise...market can be timed to some extent. Many aspects needs to be understood and analyse before making a decision of entering and exiting viz.

1. Dollar Index:- This index gives us the data to understand the US bond pricing & yields, Tone of Federal Bank, Pressure on Rupee which leads to impact on currency, exports, IT services, Metals and other commodities
2. Options Data: - This data helps us to derive the buy OR sell signals, Support & Resistance of Various Index like NIFTY, BANKNIFTY and other derivative instruments.
3. Commodity Index: - This is one of most important Index which gives us bottom figures to analyse the trend in sentiments of people of our country.
4. Current Government Policies & Priorities:- Many Government avenues need recapitalization, venture funding, strategic partnerships and disinvestments which leads us to find priority sectors such as Mining, Oil, Defence, PSU's & Make In India Initiatives.
5. Valuation & Risk Models: - This analysis is necessary to evaluate the implied volatility as a predictor of future volatility & quantification of volatility. Also it explains how asset return distributions tend to deviate from the normal distribution viz as Arbitrage pricing Theory (ABT), CAPM, Black-Scholes Model & Conditional Value-at-Risk (CVaR)
6. Fundamental & Technical Analysis:- In simple words, fundamental analysis gives us the “What to Buy” & Technical Analysis tells us “When to Buy” & for “How Long”



## INVESTMENT & TRADING PSYCHOLOGY OF PRIVIWEALTH

We give advisory on short term trading and long term investment based on proper research and analysis with risk management/ mitigation techniques. All research consists of all aspects of companies and market fundamentals with risk & reward ratio. Better risk & reward ratio, better will be return. Neither there should be greed in returns (Booking the profits) and nor there should be fear in risk (Taking the stop losses). Whatever be the scenario in market, firm adherence to discipline is a grave necessity to trade/invest in the market.

- Segregation of portfolio in 40% Large cap, 20% in Midcap & 10% in Small Cap & Rest in ETF's
- Selection of Sector & Accordingly selecting stocks category i.e large cap, Midcap & SmallCap
- Keeping the idle funds in Liquid Bees, so that idle money should generate Tax free returns.
- Short term Trend Analysis in Long term investment to make the cost price lower.
- Keeping some quantity of free shares of profit amount for long term wealth generation.
- Be very flexible in market scenario, discussing ideas to generate profit through swing trading in derivatives viz. Index, Stocks & Currencies.
- Regular reporting of daily P&L of long and short portfolio & maintaining the compliance as per the exchange & SEBI guidelines.



### Some of Our Past Quintessential Gems:-

BEML- 40% GAIN in 10 days  
HINDCOPPER- 92% GAIN in 18 days  
APOLLOHOSP- 20% GAIN in 30 days  
EICHER MOTOR- 23% GAIN in 12 days  
SBI- 30% GAIN in 7 days  
CONCOR- 27% GAIN in 32 days  
BLUEDART- 14% GAIN in 40 days  
CIPLA- 15% GAIN in 10 days  
TV18BROADCAST:- 12% LOSS in 40 days  
BANKBARODA: - 10% LOSS in 14 days  
SAIL - 120% GAIN in 8 months  
GPIL- 79.5% GAIN in 4 months  
WIPRO - 7% GAINS in 3 days

## FINANCIAL & TAX PLANNING

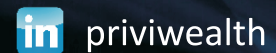
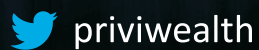
Over a period of time, you need to understand that profits earned from stock market needs to insured to plan your retirement, medical bills, child education, and prolonged Income generation. In order to cater to these needs, PRIVIWEALTH has formed a separate desk to give you best services in General & Life Insurances, Mutual Funds & Tax Advisory.

## OUR INSURANCE AND MUTUAL FUND PARTNERS



For more details, visit :  
[www.priviwealth.com](http://www.priviwealth.com)

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